ABOUT THE TRAINING

This workshop will cover:

➢ The difference between translation and localization

➢ Our role in the localization process

➢ The main challenges faced when localizing software or a website

➢ What to expect from this market

➢ What this market expects from you

ABOUT THE TRAINER

Loubna Bilali, PhD

Assistant Professor in Translation Studies, Kent State University (KSU) — Kent, Ohio

Originally from Morocco, Loubna holds a PhD in Translation Studies with a focus on localization from Kent State Univerity, where she previously completed her M.A degree in Translation (French-English). In addition, she holds a Master's Degree in Cross-Cultural Communication and Translation from Chouaib Doukkali University in Morocco, where she also completed her undergraduate studies in English Linguistics.

Currently Loubna is an Assistant Professor of Localization and Translation Studies, and she oversees and teaches translation technology courses at the Institute for Applied Linguistics at KSU.

She is also an Arabic into English grader for the American Translators Association (ATA), who, along with her colleagues, helped develop and establish this language pair.

Loubna's research interests are varied, including localization training, terminology management, corpus-based research, and translation pedagogy.

REGISTER ONLINE HERE
Registration deadline: 3/18

- NOTA MEMBERS $20

- NON-MEMBERS $30

- STUDENTS $10

CONTINUING EDUCATION
American Translators Association   2 CE points
Supreme Court of Ohio   2 CIE credits

REGISTRATION